

## Baron International Growth Fund

### Investing in the International Equity Markets

It is a well-known bias among investors that most prefer to keep their assets close to home. U.S. investors, for instance, hold almost three-quarters of their equity assets in U.S. securities. We think investors who underallocate to international securities may be missing out. There are more than 36,000 companies on foreign exchanges, versus roughly 5,000 companies listed on U.S. exchanges. The number of public U.S. companies has also been trending downward for the past decade, while their foreign counterparts have increased over the same time period. Moreover, the world’s fastest growing economies are outside the U.S. In 2001, the U.S. accounted for 31% of global GDP; by 2018, this percentage had declined to 24%. We think these trends will likely continue.

#### A Differentiated Fund

Baron International Growth Fund is our international investment option. Portfolio Manager Michael Kass takes a truly differentiated approach to investing in international equities.

**Baron International Growth Fund  
Performance as of 6/30/19 (annualized)\***

	1 Year	3 Year	5 Year	10 Year	Since Inception**
Baron International Growth Fund	-1.17%	11.01%	5.28%	10.38%	10.94%
MSCI ACWI ex USA Index	1.29%	9.39%	2.16%	6.54%	7.55%
MSCI ACWI ex USA IMI Growth Index	1.36%	9.52%	3.93%	7.75%	8.69%
Lipper International Multi-Cap Growth Category Average	0.14%	8.92%	3.04%	7.44%	7.24%

\* Institutional shares. For Retail and R6 Shares, visit [www.BaronFunds.com](http://www.BaronFunds.com)

\*\*Performance encompasses the inception of the institutional shares to most recent quarter end as well as extended performance from the Fund’s inception, 12/31/2008, to 5/29/2009

*The performance data quoted represents past performance. Past performance is no guarantee of future results. The investment return and principal value of an investment will fluctuate; an investor’s shares, when redeemed, may be worth more or less than their original cost. The Adviser reimburses certain Baron Fund expenses pursuant to a contract expiring on August 29, 2030, unless renewed for another 11-year term and the Fund’s transfer agency expenses may be reduced by expense offsets from an unaffiliated transfer agent, without which performance would have been lower. Current performance may be lower or higher than the performance data quoted. For performance information current to the most recent month end, visit [www.BaronFunds.com](http://www.BaronFunds.com) or call 1-800-99BARON.*

Performance for the Institutional Shares prior to May 29, 2009 is based on the performance of the Retail Shares, which have a distribution fee. The Institutional Shares do not have a distribution fee. If the annual returns for the Institutional Shares prior to May 29, 2009 did not reflect this fee, the returns would be higher.

The Lipper International Multi-Cap Growth Category Average is not weighted and represents the straight average of annualized returns of each of the funds in the category. As of June 30, 2019, the category consisted of 490, 360, and 289 funds for the 1-, 5-, and 10-year periods. Lipper ranked Baron International Growth Fund Institutional Share Class in the 66<sup>th</sup>, 14<sup>th</sup>, and 8<sup>th</sup> percentiles, respectively, in the category. The number of funds in the category may vary depending on when Baron made the calculation.

Note that the 1<sup>st</sup> percentile represents the “Best” Lipper ranking while the 99<sup>th</sup> percentile represents the “Worst”.

As demonstrated in the table to the left, this strategy has produced outstanding results during the ten plus years of the Fund’s existence. In the period since inception, the Fund ranks in the 8<sup>th</sup> percentile against its international multi-cap growth equity peer group as defined by Lipper.

The Fund is differentiated by its high active share and relatively lower average market cap, as well as its manager’s expertise in developing markets and emphasis on private sector entrepreneurs. In addition, we believe a unique, forward-looking approach to theme identification and stock selection, backed by extensive due diligence, is a key differentiator and has driven long-term outperformance against peers. Finally, we take a multi-faceted approach to risk management, which we believe is critical to successful investing in this complex space.

**High active share** The Fund has always maintained high active share. Its current active share is 92.9%.

**Lower average market cap** As seen in the chart on the next page, the Fund has a significantly lower average market cap than its peer funds, which on average have more than half of their investments by weight in giant-cap companies. While we own giant-caps if they make sense from a fundamental growth perspective, we are more focused on mid-cap and smaller large-cap companies, where we believe the growth opportunities are greater.



**Michael Kass  
Portfolio Manager**

## Market cap exposure

	Avg mkt cap (bn)	Giant	Large	Mid	Small	Micro
Baron International Growth Fund	\$13	25.5%	26.3%	30.9%	11.5%	1.4%
Morningstar Foreign Large Growth Category Average	\$39	47.1%	29.6%	13.5%	1.4%	0.1%

Source: Factset PA, Morningstar Direct and MSCI, Inc. Data are rescaled for cash.

**Expertise in developing markets** Internationally, we think significant growth opportunity lies with the emerging markets, and, while we actively manage our exposure to developed versus developing countries, our exposure to EM has historically been close to or slightly above that of the MSCI ACWI ex USA Index, the standard international benchmark. In contrast, our peer group tends to be underweight EM. As of June 30, 2019, the Fund is 27.0% EM and Frontier countries by weight, compared with the index's 26.4% and our peer group average of 11.8%.

More importantly, we believe our demonstrable expertise in EM differentiates the Fund. A core group of five dedicated research analysts cover investments in both Baron International Growth Fund and Baron Emerging Markets Fund, which is also managed by Michael Kass. The Fund is also able to leverage the extensive capabilities of the other research analysts and portfolio managers at Baron. Our research capabilities are the bedrock of our investment approach. All of the holdings in Baron International Growth Fund, including its EM holdings, are the product of fundamental, bottom-up stock selection based on extensive company-specific research, often informed by compelling investable themes. The result is a differentiated portfolio consisting of companies that we think have exceptional growth and value creation potential, many of which are not the well-known giant-caps that dominate the index by weight.

In contrast to our approach, it is not uncommon for an otherwise actively managed international fund to index its EM holdings, resulting in an overweight in giant-caps in the region.

## Multi-Faceted Approach to Risk

The complex interplay and uncertainties inherent in the geopolitical, macro- and micro-economic, and industry dynamics that impact the international markets require a disciplined approach to risk management. Our approach is four-fold.

First, we invest in higher quality businesses, with high returns on capital, relatively under-leveraged balance sheets, and less need for external capital to fund the targeted growth rate. These businesses tend to be less negatively impacted when the cost of capital rises or access to capital closes. We believe this investment approach is the major factor behind our historic outperformance in deteriorating or fair economic conditions.

Second, we think the likelihood of improving financial returns or accelerated growth potential for a company or industry is bolstered by our use of investable themes. If that proves to be the case, this approach provides a margin of safety. If we understand correctly the factors at play and likely to play out over the next year or several years, we should see improving fundamentals in the companies we own. This margin of safety may decline as the theme matures and is

discounted by the market. At this time, we will ask ourselves whether we should decrease our allocation to or exit the stocks in the theme.

Third, we pay close attention to the potential impact of global liquidity conditions and individual currency and sovereign credit risks. We view these risks through a fixed income lens, looking to anticipate and understand the potential impacts of the dynamics at play *before* the environment is already repriced.

Finally, we think it is worth pointing out that we take a disciplined approach to initiating, building, and exiting positions. This approach reflects, in part, Kass' hedge fund background, with an emphasis on absolute returns and avoidance of the permanent loss of capital.

## Distinct and Forward-Looking Investment Process

Given the breadth of the international equity universe, we often begin the process of finding our investments by searching for and developing defined, long-term investment themes. We look for conditions precedent to improving financial returns and accelerating growth on a forward-looking basis. We do not use quantitative screens because we consider them to be coincident or backward looking, identifying companies already exhibiting improved returns, which are more likely to be already recognized and more fully valued.

Our themes are based on important changes or trends that suggest the potential for a significant improvement in profitability, return on capital, or growth potential, often for an entire industry or group of companies. They fall into two broad categories. The first involves industry-wide trends which are often global, such as a shift toward consolidation or vertical integration or technology-driven transformation. The second category involves region- or country-specific trends or developments, which are most often driven by political developments and/or productivity enhancing policy reforms that present material opportunities to targeted industries or companies. In addition, we factor in global macro-economic developments to better balance opportunity and risk.

We take a forward-looking approach to investing in the international markets. We look for what we consider to be the characteristics of best-in-class companies: high quality businesses with strong and rising market share, high barriers to entry, strong management leadership, revenue visibility, profit margin stability, and significant long-term growth potential.

In addition, given the nuances of the international equity markets, we emphasize the following as a part of our extensive due diligence process.

### Entrepreneurial management

- Founders with significant ownership stakes
- Leaders with strategic vision and financial sophistication
- Management that thinks and acts as an "owner"

### Capital efficiency

- High return on invested capital
- Asset-light business models

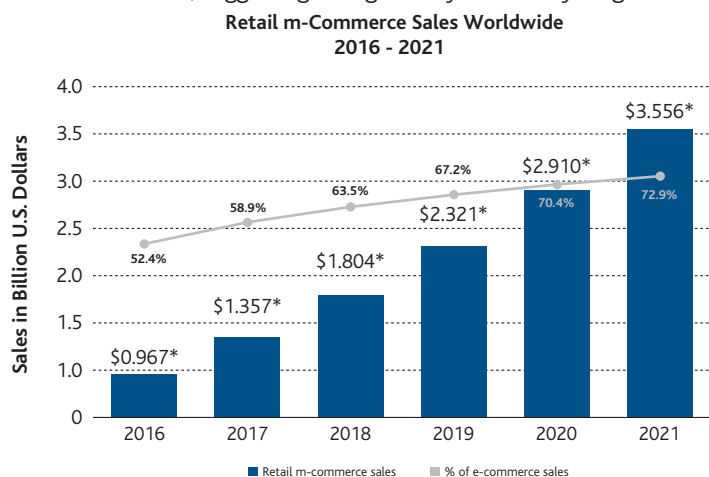
## Shareholder-friendly governance

- Alignment of interests between management and minority equity shareholders
- Independent directors

Following are some examples of our integrated thematic and bottom-up investment approach.

## Mobile e-commerce

For several years now, we have identified mobile e-commerce (m-commerce) as a long-term theme and have been active investors in this space. We think many of the leading companies engaged in m-commerce are just now hitting their stride, with strong revenue and earnings growth. As seen in the chart below, m-commerce sales are projected to top \$3.5 trillion by 2021, representing 72.9% of global e-commerce sales, suggesting a long runway for multi-year growth.



Source: eMarketer, Jan 2018  
\* estimated



While increasing overall, the rate of adoption varies significantly by country and region. For example, m-commerce has a higher penetration in China than in the U.S., due in part to the Chinese government's efforts to support the tech sector and an increasingly sophisticated IT talent base in the country. Chinese consumers are also moving directly from cash to electronic payments such as Tencent's WeChat or Ant Financial's Alipay, skipping credit cards altogether. In 2016, China's mobile payments hit \$5.5 trillion, roughly 50 times the size of America's \$112 billion market, according to consulting firm iResearch. On the other end of the spectrum there are countries such as Indonesia where m-commerce is in its relative infancy.

The Fund has positions in a number of companies that fall into the m-commerce theme. While our investments include several well-known names such as China-based **Alibaba Group Holding Limited**, and **Tencent Holdings, Ltd.**, we also hold less familiar names such as **Wix.com Ltd.**, an Israeli website and mobile site builder for smaller businesses and merchants; **MonotaRO Co., Ltd.**, a Japan-based online distributor of equipment and replacement parts for maintenance, repair, and operations; and **InterXion Holding N.V.**, a European provider of cloud and carrier-neutral colocation data center services.

## Genomics

As the cost and time to sequence a human genome has declined to less than \$1,000 in under a day, the applications for DNA sequencing are

expanding, most notably in cancer diagnostics and treatment, as well as in the development of innovative new drugs for autoimmune diseases and consumer genomics. Scientists are increasingly able to target the genetic cause of a disease and repair it by replacing or editing genes or introducing genetically engineered cells. We have identified a number of promising companies that are driving rapid progress in personalized medicine and addressing many disease states.

Netherlands-based **argenx SE** is developing drugs for auto-immune disorders and cancer. The company's lead molecule Efgartigimod can be characterized as a pipeline within a product, meaning it has potential to be a platform product treating a laundry list of diseases much like Abbvie's multi-blockbuster drug Humira. The company is studying Efgartigimod in three "beachhead" severe autoimmune diseases, one each in hematology, neurology, dermatology, as a gateway to treating a larger list of diseases in each of these underlying indications. The common thread connecting all these disorders are pathogenic auto-antibodies, or the body's own antibodies attacking it, which Efgartigimod can abrogate. Early data has lived up to the scientific rationale behind the drug design.

We are also invested in U.K.-based biotechnology company **Abcam plc**, a seller and manufacturer of research grade antibodies and life sciences tools. Abcam is becoming increasingly important as its unique rabbit monoclonal antibodies product line and high-quality protein research tools enable life scientists to analyze components of living cells at the molecular level which is essential in a wide range of fields including drug discovery, diagnostics, and basic research. The company manufactures its own products in-house and sources from over 300 partners globally, creating extensive relationships with suppliers and efficient global logistics.

Seeded by the founder of Abcam plc, **Horizon Discovery Group plc**, is a research company aiming to standardize the usage of CRISPR editing systems into both academic and clinical R&D. The gene editing industry is primarily dominated by in-house solutions without standardization given its infancy and the breakneck speed of development of the underlying technology. Horizon Discovery's goal is to industrialize this space and has secured all the applicable IP in the space to build a market that we believe can challenge antibodies in terms of scientific importance.

## Best-in-Class Companies

While many of our holdings reflect preferred bottom-up plays on our investment themes, others are simply what we view as best-in-class companies with exceptional growth, market share gain, and/or margin expansion potential that exists independently of a particular industry-wide or country-specific trend. The portfolio manager defines "Best-in-class" as well-managed, competitively-advantaged, faster growing companies with higher margins and returns on invested capital and lower leverage that are leaders in their respective markets. Note that this Statement represents the manager's opinion and is not based on a third-party ranking.

For instance, we are invested in Australia-based **Domino's Pizza Enterprises Ltd.**, the largest Domino's Pizza franchisee in the world. The company's stellar management team has rolled out a series of highly successful initiatives that have won over consumers. It was the first to successfully shift the majority of customers from phone ordering to

mobile/online channels. Other innovations include four-click ordering, a GPS Driver Tracker that shortens delivery times, and a popular value menu. The company is an industry leader that has gained share in Australia and New Zealand while executing an aggressive acquisition plan in Europe and Japan, and we think it has a long runway for growth internationally.

We are also invested in Ireland-based **Ryanair Holdings plc**. Ryanair is a low-cost entrant to the European airline industry, which historically has been dominated by notoriously unprofitable and inefficient state-owned airlines. As European governments are finding it more difficult to support these airlines, many are consolidating or shuttering entirely. Ryanair is exploiting this trend by securing beneficial fee arrangements with underutilized regional airports. Its use of these airports facilitates quicker turnarounds, keeping its per-passenger costs low. Ryanair also uses its scale to negotiate discounts on aircraft, maintenance costs, and landing costs, and employs a non-union workforce. As a result it enjoys huge competitive and cost advantages against the state-owned airlines.

After the Chinese government's anti-corruption crackdown a few years ago, we pulled back from our investment theme centered around the appeal of luxury brands to the growing middle and upper classes in

emerging markets. While we are not quite ready to revisit this theme on a broad scale, we invested in **LVMH Moët Hennessy Louis Vuitton SE**, a France-based global luxury goods group that we have long admired. The company is well diversified, with exposure to different categories and geographies, owns a number of fast growing and highly profitable brands, and is uniquely vertically integrated, resulting in high margins, high product quality, better customer service, and strong brand images. We think LVMH has a solid trajectory of continued growth ahead, driven by accretive acquisitions and improving global demand.

## Conclusion

Historically, relative performance of International equities versus U.S. equities has been cyclical. In recent years, the U.S. equity market has vastly outperformed its international peers as the U.S. market is driven largely by domestic consumption and has benefited from fiscal stimulus and tax-incented investment. While we would not be surprised by continued volatility in the coming months as the trade and tariff negotiations play out, we believe we may be approaching the point of exiting a long period of International equity underperformance, and we believe we own a portfolio of quality growth companies poised to deliver returns in the coming years.

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*You should consider the investment objectives, risks, charges, and expenses of the Fund carefully before investing. The prospectus and summary prospectus contain this and other information about the Fund and can be obtained from the Fund's distributor, Baron Capital, Inc., by calling 1-800-99BARON or visiting [www.BaronFunds.com](http://www.BaronFunds.com). Please read them carefully before investing.*

*This report does not constitute an offer to sell or a solicitation of any offer to buy securities of Baron International Growth Fund by anyone in any jurisdiction where it would be unlawful under the laws of that jurisdiction to make such offer or solicitation.*

The Fund's historical performance was impacted by gains from IPOs and/or secondary offerings, and there is no guarantee that these results can be repeated or that the Fund's level of participation in IPOs and secondary offerings will be the same in the future.

**Risk:** Non-U.S. investments may involve additional risks to those inherent in U.S. investments, including exchange-rate fluctuations, political or economic instability, the imposition of exchange controls, expropriation, limited disclosure and illiquid markets. This may result in greater share price volatility. Specific risks associated with investing in small and medium-sized companies include that the securities may be thinly traded and they may be more difficult to sell during market downturns.

The discussions of the companies herein are not intended as advice to any person regarding the advisability of investing in any particular security. The views expressed in this report reflect those of the respective portfolio manager only through the end of the period stated in this report. The portfolio manager's views are not intended as recommendations or investment advice to any person reading this report and are subject to change at any time based on market and other conditions and Baron has no obligation to update them.

Portfolio holdings as a percentage of total investments as of June 30, 2019 for securities mentioned are as follows: **Alibaba Group Holding Limited** – 1.0%; **Tencent Holdings, Ltd.** – 0.8%; **Wix.com Ltd.** – 1.6%; **MonotaRO Co., Ltd.** – 0.8%; **InterXion Holding N.V.** – 0.5%; **Recruit Holdings Co. Ltd.** – 1.5%; **Domino's Pizza Enterprises Ltd.** – 0.4%; **Ryanair Holdings plc** – 1.2%; **LVMH Moët Hennessy Louis Vuitton SE** – 1.4%.

The Fund may not achieve its objectives. Portfolio holdings are subject to change. Current and future portfolio holdings are subject to risk.

Active Share is a term used to describe the share of a portfolio's holdings that differ from that portfolio's benchmark index. It is calculated by comparing the weight of each holding in the Fund to that holding's weight in the benchmark. Positions with either a positive or negative weighting versus the benchmark have Active Share. An Active Share of 100% implies zero overlap with the benchmark. Active Share was introduced in 2006 in a study by Yale academics, M. Cremers and A. Petajisto, as a measure of active portfolio management.

*The performance data does not reflect the deduction of taxes that a shareholder would pay on Fund distributions or redemption of Fund shares.*

## Baron Sales & Relationship Management

### INSTITUTIONAL

<b>JAMES BARRETT</b>	VP, Head of Institutional Sales, 212-583-2076, jbarrett@baronfunds.com
<b>DAVID KAPLAN</b>	VP, Senior Director, Institutional Sales, 212-583-2033, dkaplan@baronfunds.com
<b>MEETA SINGAL</b>	VP, Director, Institutional Sales, 212-583-2055, msingal@baronfunds.com
<b>JENNIFER NIGRO</b>	VP, Director, Institutional Sales, 212-583-2101, jnigro@baronfunds.com
<b>DAVID CHOW</b>	VP, Director, Consultant Relations, 917-933-0173, dchow@baronfunds.com
<b>LUCY PESA</b>	Director, Public Funds & Taft/Hartley, 212-583-2143, lpesa@baronfunds.com

### RIA AND FAMILY OFFICE GROUP

<b>FRANK MAIORANO</b>	VP, Head of RIA and Family Office Group, 212-583-2183, fmaiorano@baronfunds.com
<b>ROBIN THURAU</b>	VP, Regional Director – Northeast and Georgia, 212-583-2083, rthurau@baronfunds.com
<b>LIZ CASSAL</b>	VP, Regional Director – Pacific, 212-583-2178, lcassal@baronfunds.com
<b>BRIAN McNAMARA</b>	CFA, VP, Regional Director – Midwest, 773-718-7444, bmcnamara@baronfunds.com
<b>ERIC BELGARD</b>	CFA, VP, Regional Director – Southeast, 212-583-2180, ebelgard@baronfunds.com
<b>FRANK COSTIGLIOLA</b>	Regional Director – Rocky Mountains, 917-933-0122, fcostigliola@baronfunds.com

### INTERMEDIARY AND NATIONAL ACCOUNTS

<b>DAVID JUDICE</b>	VP, Head of Intermediary Sales and National Accounts, 212-583-2034, djudice@baronfunds.com
<b>GLENN SMITH</b>	VP, National Sales Manager, 212-583-2007, gsmith@baronfunds.com
<b>STEPHANIE GISRIEL</b>	VP, Director, National Accounts, 212-583-2187, sgisriel@baronfunds.com
<b>ROGER MACK</b>	VP, Director, National Accounts, 212-583-2131, rmack@baronfunds.com
<b>CHELSEA M. AMEEN</b>	VP, Director, National Accounts, 212-583-2158, cameen@baronfunds.com
<b>BILL ZOROVICH</b>	VP, Regional Director – Northeast, 516-578-3478, bzorovich@baronfunds.com
<b>SCOTT KOZIOL</b>	VP, Regional Director – Southeast, 404-433-6137, skoziol@baronfunds.com
<b>WAYNE OUIMETTE</b>	VP, Regional Director – West, 310-292-6255, wouimette@baronfunds.com
<b>BRIAN CULLEN</b>	Regional Director – Mid-Atlantic, 203-912-4433, bcullen@baronfunds.com
<b>CHARLES KRUGER</b>	Regional Director – Southwest, 917-882-2095, ckruger@baronfunds.com
<b>JENNIFER ROMMEL</b>	Regional Director – Central, 773-450-7495, jrommel@baronfunds.com
<b>MARK J. WHITEHOUSE</b>	Regional Director – New England, 603-661-8887, mwhitehouse@baronfunds.com
<b>RON STANKIEWICZ</b>	Regional Director – NY Metro, 917-287-7248, rstankiewicz@baronfunds.com
<b>JIMMY O'LEARY</b>	Regional Director – Rocky Mountains, 646-965-2657, joleary@baronfunds.com
<b>IAN FORMAN</b>	Regional Director – Midwest, 845-642-1936, iforman@baronfunds.com
<b>MATT O'DONNELL</b>	Regional Director – Ohio Valley, 917-615-4879, modonnell@baronfunds.com
<b>CARA BROKAW</b>	Regional Director – Northwest, 929-442-1119, cbrokaw@baronfunds.com

### CLIENT SERVICE

<b>JANET LAM CHEN</b>	Director, Client Service, 212-583-2162, jchen@baronfunds.com
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## PRODUCTS WE OFFER

We offer sixteen mutual funds in retail, institutional, and R6 share classes; collective investment trusts, separately managed accounts, sub-advisory services and offshore vehicles.

### STRATEGIES

BARON DISCOVERY STRATEGY  
BARON SMALL CAP GROWTH STRATEGY  
BARON FOCUSED GROWTH STRATEGY  
BARON SMALL TO MID CAP GROWTH STRATEGY  
BARON MID CAP GROWTH STRATEGY  
BARON DURABLE ADVANTAGE STRATEGY  
BARON LARGE CAP GROWTH STRATEGY  
BARON ALL CAP GROWTH STRATEGY  
BARON HIGH GROWTH STRATEGY  
BARON EMERGING MARKETS STRATEGY  
BARON GLOBAL ADVANTAGE STRATEGY  
BARON INTERNATIONAL GROWTH STRATEGY  
BARON HEALTH CARE STRATEGY  
BARON REAL ESTATE STRATEGY  
BARON REAL ESTATE INCOME STRATEGY

### MUTUAL FUNDS

BARON DISCOVERY FUND  
BARON GROWTH FUND  
BARON SMALL CAP FUND  
BARON FOCUSED GROWTH FUND  
BARON ASSET FUND  
BARON DURABLE ADVANTAGE FUND  
BARON FIFTH AVENUE GROWTH FUND  
BARON OPPORTUNITY FUND  
BARON PARTNERS FUND  
BARON EMERGING MARKETS FUND  
BARON INTERNATIONAL GROWTH FUND  
BARON GLOBAL ADVANTAGE FUND  
BARON HEALTH CARE FUND  
BARON REAL ESTATE FUND  
BARON REAL ESTATE INCOME FUND  
BARON WEALTHBUILDER FUND

**BARON CAPITAL, INC.**  
767 FIFTH AVENUE  
NEW YORK, NY 10153  
1-800-99BARON OR  
1-212 583-2000  
[www.BaronFunds.com](http://www.BaronFunds.com)

